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BEGINNING FRIDAY FEB. 24th

LOEW'S OHIO

Exclusive!

NEVER TO
BE SHOWN
IN ANY
OTHER
THEATRE
IN THIS
CITY!



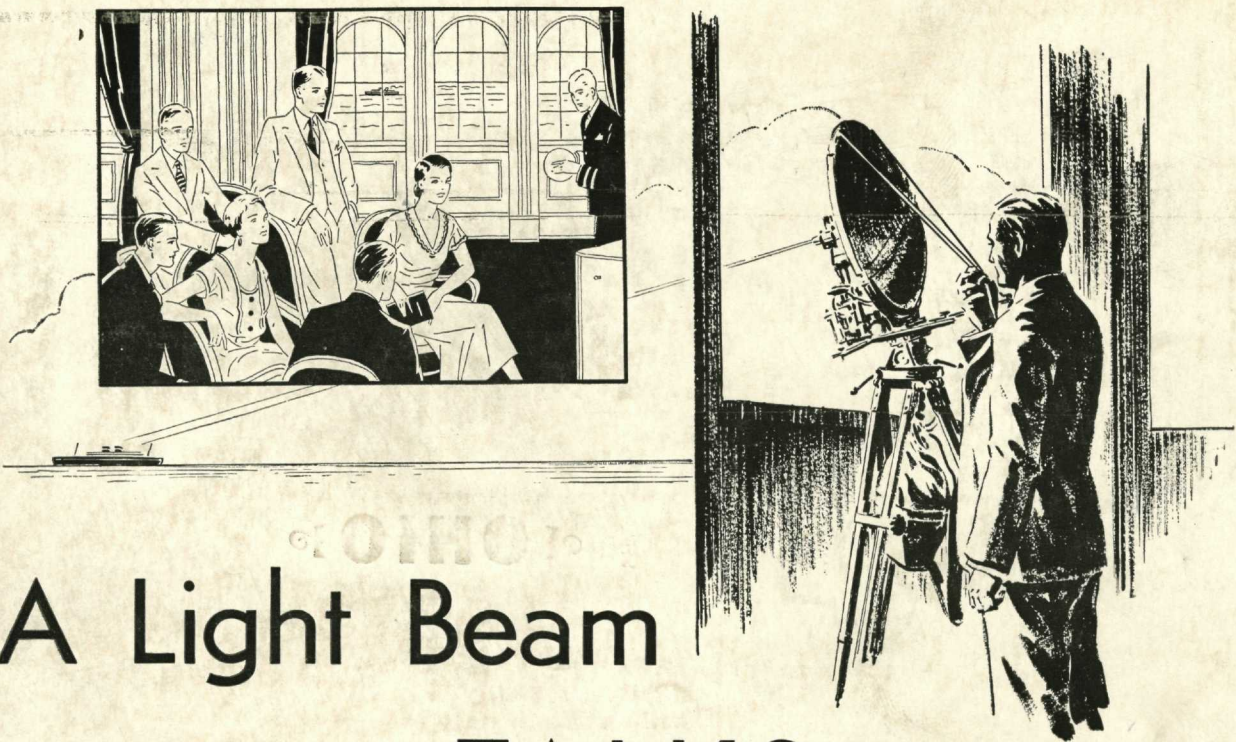
UNA
MERKEL
RENITA
HUME
JAMES
GLEASON

It's Friday—but it's your lucky day if you see lucky LEE TRACY as the luckiest lover of the year! Come on—change your luck! Let your spirits rise and respond to this fast and funny story of an American newspaper correspondent who tore things apart in Moscow!

He makes news—blondes—and excitement! When news is dull he plans an assassination; an elopement—and gets himself shot. Lucky? He gets every break—come give yourself a break—see

**LEE
TRACY**
in METRO-GOLDWYN-MAYER'S
**"CLEAR
ALL WIRES"**

Starting
Feb.
24



A Light Beam TALKS

FROM the flickering light of a neon tube on the skyline of New York City, a speech was sent to the S. S. *President Hoover*, 3000 feet away. The small neon tube changed the electric impulses from a microphone into light waves, which were directed to the ship in a narrow beam. A photoelectric tube in the center of a receiving mirror on the ship changed the light impulses back into sound, and the speech was heard on board.

The use of light that can be heard, and of sound that can be seen, has many applications. It can be used for speech communication; it can serve in fog to guide aircraft on their course and into port; and it can be used for radio and television broadcasting.

The development of future forms of transmission, whether in sound or light waves, will largely be the responsibility of college-trained General Electric engineers. To-day, these men are planning, producing, and testing electric equipment which will help maintain General Electric's leadership in its field.

95-926DH

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